



**Global Electric Motorcars**

A DaimlerChrysler Company

## Media Release

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GEM has a booth at the event, and representatives are available until December 10.

### **Global Electric Motorcars participates in Green Car Ride 'n Drive at LA Auto Show**

Los Angeles, Calif. - Global Electric Motorcars, LLC, (GEM) the nation's leading manufacturer of Neighborhood Electric Vehicles (NEV), participated in the Green Car Ride 'n Drive as part of one of the most notable auto venues, the LA Auto Show. The GEM e4 four-passenger vehicle was featured, providing participants the opportunity to experience a zero-emission, automotive-engineered GEM battery-electric vehicle.

GEM vehicles are a versatile and practical battery-electric vehicle, perfect for short distance transportation. They're easy to use and ideal for local, around-the-town use. They are popular in settings such as city centers; planned communities; rural areas; military bases; local, state and national parks; industrial developments; airports; and college and university campuses.

"We look forward to participating in the LA Auto Show each year and are pleased to be a part of the Green Car Ride 'n Drive," said Rick Kasper, president and chief operating officer of Global Electric Motorcars, LLC. "It's a terrific opportunity to educate those attending the LA Auto Show about GEM vehicles and share with them how battery-electric vehicles can be an economical, efficient, and reliable transportation solution."

Kasper continued, "GEM battery-electric vehicles emit no tailpipe exhaust and eliminate cold start emissions. Households with an NEV eliminate an average of two cold starts each day, saving the air from the ozone precursors that accompany each start of a vehicle powered by an internal combustion engine."

"Our vehicles are not only environmentally friendly, but are very economical, as well," Kasper added. "In fact, the cost to refuel a GEM vehicle is about one-eighth that of a gas-powered vehicle and the life cycle cost is about one-third that of a gas-powered vehicle."

GEM vehicles, with a top speed of 25 miles per hour, are street-legal in most states and can be driven on roads posted at 35 miles per hour or less. They also meet all federal safety standards for Low Speed Vehicles. GEM vehicles provide clean, quiet, efficient and affordable transportation.

The GEM vehicle was the first multipurpose Neighborhood Electric Vehicle (NEV) available for sale from a major automaker. Today, more than 33,000 GEM vehicles are on the road in the United States and overseas.

Yesterday, GEM participated in Ride 'n Drive on Capitol Hill as part of the Electric Drive Transportation Association (EDTA) Conference. The GEM e4 was featured on both the Senate and House sides of Capitol Hill, providing our nation's lawmakers the same opportunity.

Federal tax credits are available for the purchase of GEM vehicles. Depending upon the area, consumers may also receive incentives from air districts or other governmental agencies.

Information on GEM electric vehicles is available at [www.gemcar.com](http://www.gemcar.com).

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Additional information and news from DaimlerChrysler is available on the Internet at: [www.media.daimlerchrysler.com](http://www.media.daimlerchrysler.com).