



Global Electric Motorcars

A DaimlerChrysler Company

Media Release

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GEM vehicles and representatives can be found in the DaimlerChrysler booth at the event, and will be available until January 21.

Global Electric Motorcars showcases 2007 battery-electric, half-ton utility vehicle at North American International Auto Show in Detroit

Fargo, N.D. - Global Electric Motorcars (GEM), a DaimlerChrysler company, will showcase its 2007 extra-duty half-ton utility vehicle, the GEM eL XD, at the North American International Auto Show in Detroit, January 7-21, 2007.

The GEM eL XD, a plug-in, battery-electric vehicle, features a long-back bed and has a driving range of up to 40 miles per charge. The GEM eL XD offers an additional 400 pounds of cargo capacity as compared to its standard GEM eL model.

"We are excited to share our 2007 GEM lineup with the automotive press, industry leaders, and the public at the Detroit Auto Show," says Larry Oswald, Chief Executive Officer and Director of the GEM and Electric Vehicle Product Team for DaimlerChrysler. "We remain committed to educating and building awareness about battery-electric vehicles, and promoting GEM vehicles on the cost and emissions benefits of driving our vehicles, as well as the real capacity and performance our vehicles have proven to provide."

Improvements have been made to all GEM vehicles in the 2007 model lineup. A new standard feature for the 2007 models is a steering system that reduces the amount of steering effort by over 33% and also reduces the turning diameter. Along with the utility vehicles, the current GEM lineup includes two-, four- and six-passenger vehicles.

"Our vehicles are not only environmentally friendly, but are very economical, as well," says Rick Kasper, President and Chief Operating Officer of GEM. "In fact, fuel efficiency is eight times greater with a GEM vehicle compared to that of a gas-powered vehicle and the life cycle cost is about one-third that of a gas-powered vehicle."

The GEM vehicle was the first multipurpose Neighborhood Electric Vehicle (NEV) available for sale from a major automaker. Today, more than 33,000 GEM vehicles are on the road in the United States and overseas. GEM vehicles provide clean, quiet, efficient and affordable transportation. With zero emissions, they are an alternative to conventional vehicles that can significantly impact air quality.

GEM vehicles, with a top speed of 25 miles per hour, are street-legal in most states and can be driven on roads posted at 35 miles per hour or less. They also meet all federal safety standards for Low Speed Vehicles.

Federal tax credits are available for the purchase of GEM vehicles. Depending upon the area, consumers may also receive incentives from air districts or other governmental agencies.

Information on GEM battery-electric vehicles is available at www.gemcar.com.

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Additional information and news from DaimlerChrysler is available on the Internet at: www.media.daimlerchrysler.com.