



Global Electric Motorcars

A DaimlerChrysler Company

Media Release

For immediate release:
April 2, 2007

For more information, contact:
Belinda Forknell
701-866-3692

GEM and Austin Energy partner to offer NEV rebate to customers

Austin, Texas - Global Electric Motorcars (GEM), a DaimlerChrysler company, will be joining Austin Energy of Texas, along with Allen Samuels Dodge of Austin, in a rebate program that rewards Austin Energy customers who purchase electric vehicles, including NEVs. Qualified Austin Energy customers will receive a \$250 rebate. During the program period, GEM purchasers are also eligible for an additional \$100 to \$500 coupon discount, depending on the model choice.

This innovative approach to energy conservation incentives was first discussed at the 2006 Alternative Energy and Vehicles Conference and goes into effect during this year's conference in Anaheim, Calif., April 1-4.

"We are thrilled to partner with Austin Energy. It's a real pleasure for us to be able to reward people who are working to lessen their energy consumption and using our vehicles to do it," says Rick Kasper, GEM president and COO.

GEM, the industry leader in NEV development and manufacturing, is now in its tenth year at the forefront of the battery-electric vehicle movement.

More than 33,000 GEM vehicles are on the road today, eliminating the cold starts and tailpipe emissions that contribute to pollution and green house gas concerns.

GEM vehicles will be featured during both the ride and drive and product review portions of the AFV Conference.

More information on the Austin Energy program is available at <http://www.ci.austin.tx.us/cleancities/electricvehiclerebate.htm>; details about the GEM coupon can be found at www.gemcar.com. Additional information and news from DaimlerChrysler is available at www.media.daimlerchrysler.com.

For more information about the conference visit www.afvi.org/NationalConference2007.

###