



Global Electric Motorcars

A DaimlerChrysler Company

Media Release

For immediate release:  
May 14, 2007

For more information, contact:  
Belinda Forknell  
701-446-0190

## **GEM Identifies Cost and Environmental Benefits at GSA Convention**

Orlando, Fla. - Electric vehicles are one of the best ways for government fleets to meet their budgetary and environmental goals, and Global Electric Motorcars (GEM) will provide a first-hand look at its fleet-friendly models at the General Services Administration (GSA) International Products and Services Expo in Orlando this week.

GSA has a strong focus on helping federal agencies comply with President Bush's 2007 Executive Order requiring agencies to buy environmentally friendly services and products, including alternative and electric vehicles for lease and purchase.

A DaimlerChrysler company, GEM fits the bill according to COO and President, Rick Kasper. "GEM vehicles are battery-electric vehicles designed to make cleaner, more environmentally-friendly fleets. In addition, GEM vehicles cost just pennies a day to operate."

More than 33,000 zero-emission GEM vehicles are on the road. In ten years of driving, those vehicles have tallied over 150 million miles, spared over 100 tons of pollutants from reaching the air, and saved over 7.5 million gallons of gasoline.

"The gasoline savings alone has had a \$15 million impact on pocketbooks," says Kasper. "The cost of ownership is one third of their gasoline-powered counterparts, while their fuel-efficiency is eight times greater. This is an important factor for organizations committed to the bottom line."

GEM vehicles are used in settings such as military bases; city centers; planned communities; local, state and national parks; industrial developments; airports; and college and university campuses. Because a nationwide service program, GEM Care, is available with GEM vehicles, location opportunities are virtually unlimited.

Information on GEM electric vehicles is available at [www.gemcar.com](http://www.gemcar.com).

-###-

Additional information and news from DaimlerChrysler is available on the Internet at: [www.media.daimlerchrysler.com](http://www.media.daimlerchrysler.com).