



## Media Release

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### **Global Electric Motorcars offers cash back to celebrate of Blue Sky Award in California**

Today, Global Electric Motorcars (GEM), a Chrysler company, accepted the 2007 Charles R. Imbrecht Blue Sky Merit Award™ from California-based WestStart-CALSTART, for its “strong and enduring commitment to advanced transportation technology.”

In recognition and celebration of this honor, GEM will provide \$500 customer cash coupons for any new 2007 GEM models purchased through October 15, 2007. The coupon will apply to residents, commercial and government buyers, according to Rick Kasper, GEM president and chief operating officer.

“This award is an incredible honor for GEM and we want to show our appreciation to the people and businesses of California for their support,” says Kasper.

GEM is the leading manufacturer of NEVs, with nearly 14,000 GEM vehicles on the road in California, and that number is increasing at the rate of nearly 100 GEM vehicles per month.

Global Electric Motorcars was the first to offer a multipurpose NEV for sale from a major automaker. Today, the company produces six fully electric vehicle models ranging from two-seaters to six-seaters to utility models. More than 35,000 GEM vehicles are on the road worldwide.

GEM vehicles have driven a combined 150 million miles and have spared more than 100 tons of pollutants from reaching the air, while saving 7.5 million gallons of gasoline.

GEM vehicles are CARB-certified and eligible for incentives and tax credits from clean-air districts and other governmental agencies. For complete details on the \$500 coupon promotion, go to [www.gemcar.com](http://www.gemcar.com) and visit “Offers & Quotes.”

#### **About Global Electric Motorcars:**

Global Electric Motorcars is a 10-year old manufacturer of neighborhood electric vehicles (NEVs) that are street-legal and have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights) - but are much more economical in price and fuel consumption. Perfect for short trips, such as to the post office or grocery store, or for facilities management, all six GEM models are popular with planned or retirement communities, resorts, and college campuses. They are used by many military installations of all branches and government agencies as well. The company is based in Fargo, North Dakota. For more information, to build your own GEM or to locate a dealer, visit [www.gemcar.com](http://www.gemcar.com).

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