



Media Release

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Global Electric Motorcars introduces the Ten-for-Ten Free Energy Tribute

Commemorating ten years of clean, electric driving with free energy!

New environmental, green messages from Chrysler during yesterday's announcements at the LA Auto Show put the exclamation point on the kick off of the Ten-for-Ten Free Energy Tribute promotion by Global Electric Motorcars, a Chrysler company.

Chrysler was the first major automaker to offer vehicles in the zero-emission, low-speed vehicle class. Now, more than 35,000 GEM cars have been manufactured and distributed worldwide driving a combined 200 million tailpipe emission-free miles. GEM is the first in its class to reach such milestones.

"GEM has been leading the way in clean, street legal, battery-electric driving for more than ten years," stated Rick Kasper, GEM President and Chief Operating Officer. "The Ten-for-Ten Free Energy Tribute promotion is an opportunity to share our success with our customers for the next ten years."

The Ten-for-Ten Free Energy Tribute will award each of the ten fortunate winners free electricity to operate their GEM cars for the next ten years. GEM exemplifies the "go green" initiatives at Chrysler and is dedicated to continuing the successful impact they have had on the environment. Since GEM cars first became available for sale in 1998, 150 tons of tailpipe pollutants have been spared from reaching the air, while saving nearly 10 million gallons of gasoline.

"We are proud of the positive difference that our customers are making on the environment," continued Kasper.

Learn more about the Ten-for-Ten Free Energy Tribute and how to register at any of the 150 GEM dealerships across the United States or by visiting www.gemcar.com.

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About Global Electric Motorcars:

A Chrysler company, Global Electric Motorcars (GEM) has manufactured and distributed over 35,000 neighborhood electric vehicles (NEVs) worldwide that are being used in master planned communities, university and corporate campuses, and local, state and national government agencies.

GEM was recently recognized by WestStart-CALSTART with the prestigious 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California, where nearly 14,000 GEM vehicles are on the road.

Global Electric Motorcars has been producing the street-legal NEVs for 10 years. GEM vehicles have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption. Global Electric Motorcars was the first to offer a multipurpose NEV for sale from a major automaker. Today, the company produces six fully electric vehicle models ranging from two-seaters to six-seaters to utility models.

GEM vehicles have driven a combined 200 million miles and spared more than 150 tons of pollutants from reaching the air, while saving 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. For more information, to build your own GEM, or to locate a dealer, visit www.gemcar.com.