

International demand for green transportation prompts new hire at GEM

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Fargo, N.D. - Continued international growth for Global Electric Motorcars (GEM), and worldwide consumer demand for a greener lifestyle have prompted the recent hire of Alma Numic as GEM's first sales manager solely dedicated to international activities.

Numic will be responsible for the management of international sales in eleven countries, including France, Italy, the Netherlands, and Portugal. She also oversees the development and implementation of business plans and the reporting of consumer and product research relative to the international market.



"Europe is an expanding market for GEM battery-electric vehicles," said Rick Kasper, President and Chief Operating Officer at GEM. "Because of current demand and anticipated growth in the international market we needed someone of Alma's caliber to lead that growth by assisting our distributors and their customers."

A graduate of Bismarck State College and University of Mary, Numic has an associate of arts degree as well as a master in business administration and brings to GEM previous experience in market research and international sales.

About Global Electric Motorcars:

A Chrysler company, Global Electric Motorcars (GEM) has manufactured and distributed over 35,000 neighborhood electric vehicles (NEVs) worldwide that are being used in master planned communities, university and corporate campuses, and local, state and national government agencies.

Global Electric Motorcars has been producing the street-legal NEVs for 10 years. GEM vehicles have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption. Global Electric Motorcars was the first to offer a multipurpose NEV for sale from a major automaker. Today, the company produces six fully electric vehicle models ranging from two-seaters to six-seaters to utility models.

GEM recently was recognized by WestStart-CALSTART with the prestigious 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California, where nearly 14,000 GEM vehicles are on the road.

GEM vehicles have driven a combined 200 million miles and spared 150 tons of tailpipe pollutants from reaching the air, while saving nearly 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. For more information, to build your own GEM, or to locate a dealer, visit www.gemcar.com.

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