



**Global Electric Motorcars**

A Chrysler Company

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**Global Electric Motorcars co-sponsors Lakewood Ranch Arts Festival February 9 - as LWR's "official neighborhood electric vehicle"**

Lakewood Ranch, Fla. -- Global Electric Motorcars is proud to be "the official neighborhood electric vehicle" of Lakewood Ranch (LWR), a vibrant master-planned community in Bradenton, Florida. To launch this ground-breaking, eco-friendly alliance, GEM and Lakewood Ranch are teaming up with other sponsors to present Ovation, the first interactive arts experience and street festival at Lakewood Ranch on February 9, 2008.

Ovation will highlight the many performing arts and cultural offerings available in the Sarasota area, including Ringling College, Sarasota Opera, Manatee Arts Council, Florida West Coast Symphony, Sarasota Film Society, and more. Festivities will be held on Main Street in Lakewood Ranch.

LWR's four-passenger 2008 GEM e4 is being used to promote this lively community, including by realtors escorting prospective LWR residents. GEM dealer Sarasota Chrysler will have an additional 2-3 GEM vehicles at Ovation with representatives from GEM on hand to answer questions.

"We are so excited to have GEM at Lakewood Ranch and Ovation is a great opportunity to show off this fun and eco-friendly new car, since all the performances are happening outdoors. It will be a fun day all around," says Lakewood Ranch spokesperson Sondra Guffey.

Lakewood Ranch is actively working toward becoming one of 17 GEM-friendly communities in the country, for example, electric vehicle-only lanes, parking places and charging stations will be added throughout the community.

"Like the artists participating in Ovation, GEM vehicles enrich the living experience of the people in this terrific community," says Valerie Weber-Hamann, Global Electric Motorcars business development manager, "And, we enjoy supporting Lakewood's events and activities."

Ovation will be held from 10 a.m. to 4 p.m. on Saturday, Feb. 9. A schedule of events can be found at [www.lwrevents.com](http://www.lwrevents.com). Admission to Ovation is free, but donations are encouraged and will benefit local public broadcasting station WUSF.

GEM, a Chrysler company, is celebrating 10 years as the industry leader in neighborhood electric vehicles. More than 36,000 GEM vehicles have been manufactured and distributed, sparing over 150 tons of ozone forming tailpipe pollutants from reaching the air and saving nearly 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other government agencies.

For more information, to build your own GEM vehicle, or to locate a dealer, visit [www.gemcar.com](http://www.gemcar.com).

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**About Lakewood Ranch:**

Award-winning Lakewood Ranch is an 8,500 acre master-planned community encompassing all aspects of residential and commercial development. Seven villages, offering a variety of lifestyles from townhomes to estate living, share dramatic landscapes with forest and wetland preserves and hundreds of species of native wildlife. Recreational facilities include Lakewood Ranch Country Club and Athletic Center, 54 holes of Championship golf, the Sarasota Cricket Club, nine world-class polo fields and a variety of community parks, lakes and nature preserves. The community, also features shopping, dining and excellent schools and healthcare facilities, and was recently voted "Best Neighborhood" by the readers of Sarasota Magazine.

**About Global Electric Motorcars (GEM):**

A Chrysler company, GEM has manufactured and distributed over 36,000 neighborhood electric vehicles (NEVs) worldwide that are being used in master planned communities, university and corporate campuses, and local, state and national government agencies.

GEM has been producing street-legal NEVs for 10 years. GEM vehicles have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption. Global Electric Motorcars was the first to offer multipurpose NEVs for sale from a major automaker. Today, the company produces six battery-electric vehicle models ranging from two-seaters to six-seaters plus three utility models.

GEM recently was recognized by WestStart-CALSTART with the prestigious 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California, where nearly 14,000 GEM vehicles are on the road.

GEM vehicles have driven a combined 200 million miles and have spared over 150 tons of ozone forming tailpipe pollutants from reaching the air, while saving nearly 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other government agencies. For more information, to build your own GEM, or to locate a dealer, visit [www.gemcar.com](http://www.gemcar.com).