



Global Electric Motorcars

A Chrysler Company

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Brentwood mayor starts a year of pollution-free driving with Global Electric Motorcars

San Francisco, Calif. - Mayor Robert Taylor will officially receive the keys to a fully-electric GEM car from GEM President/COO Rick Kasper at the National Auto Dealers Association (NADA) annual conference on Sunday, February 10, 2008 at 2pm PST. The presentation will take place with a GEM car at the Chrysler booth (#4029N) in the North Hall at Moscone Center in San Francisco.

GEM is a versatile, safe, energy-efficient and neighborhood electric vehicle with no tailpipe emissions that is also fun to drive. Mayor Taylor and the City of Brentwood won use of a GEM for 12 months at the League of California Cities 2007 conference.

Built to his specifications, Mayor Taylor requested a green GEM e4 with hard doors for him, the Brentwood City Council members and other official staff to drive back and forth between City offices and the town.

"Mayor Taylor is ahead of the curve in focusing on energy-efficient, eco-friendly solutions, as are hundreds of mayors in California and across the country who also drive GEMs. We are delighted to be able to show how GEMs can help cities meet their environmental goals by offering the use of one to Brentwood," says Rick Kasper, President/COO of Global Electric Motorcars. "I know Mayor Taylor and the other Brentwood officials will have a great time driving around town in the GEM, especially greeting all the people who will stop them to ask about their cool car."

"I am looking forward to driving this new state of the art pollution-free vehicle around our great City (Brentwood). Hopefully by driving this vehicle around town it will encourage the young and old to consider pollution free vehicles as an alternative to their present vehicles," says Mayor Taylor.

Brentwood will join many other California cities putting the battery-electric, CARB-certified GEM vehicles to use in parks, police departments and planned communities. Nearly 14,000 GEM vehicles are on the road in California today, and that number is increasing at the rate of nearly 100 GEM vehicles per month.

GEM is a recent winner of California's prestigious WestStart-CALSTART Blue Sky Award for its "strong and enduring commitment to advanced transportation technology," including bringing neighborhood electric vehicles to California in 1998 "when others were not even considering" environmentally-friendly technologies.

More than 36,000 GEM vehicles have been manufactured and distributed nationwide, sparing over 150 tons of ozone forming tailpipe pollutants from reaching the air and saving nearly 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other government agencies.

For more information, to build your own GEM vehicle, or to locate a dealer, visit www.gemcar.com

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About Global Electric Motorcars (GEM):

A Chrysler company, GEM has manufactured and distributed over 36,000 neighborhood electric vehicles (NEVs) worldwide that are being used in master planned communities, university and corporate campuses, and local, state and national government agencies.

GEM has been producing street-legal NEVs for 10 years. GEM vehicles have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption. Global Electric Motorcars was the first to offer multipurpose NEVs for sale from a major automaker. Today, the company produces six battery-electric vehicle models ranging from two-seaters to six-seaters plus three utility models.

GEM recently was recognized by WestStart-CALSTART with the prestigious 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California, where nearly 14,000 GEM vehicles are on the road.

GEM vehicles have driven a combined 200 million miles and have spared over 150 tons of ozone forming tailpipe pollutants from reaching the air, while saving nearly 10 million gallons of gasoline. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. For more information, to build your own GEM, or to locate a dealer, visit gemcar.com.