



Global Electric Motorcars

A Chrysler Company

For immediate release: April 1, 2008

Big Oil vs. the Consumer: What a CONSUMER Can do Today to REDUCE FUEL COSTS

Washington, D.C. - When Members of Congress question the executives from "Big Oil" today, they and their constituents can keep in mind that one way consumers can reduce their high fuel costs today is to drive a GEM battery-electric vehicle, at 150 mpg, instead of a gas-powered vehicle. And, the House of Representatives is practicing what it preaches - the House purchased a GEM car that is being officially presented tomorrow on Capitol Hill.

A leading consumer magazine's website said this week that, "G.E.M. begins to look much more like a real alternative to a car."

"GEM vehicles take the sting out of today's high fuel prices, because GEMs get the equivalent of 150 mpg" says GEM President and COO Rick Kasper, adding, "as a great alternative to a gas-powered vehicle, GEM cars are a win-win, helping improve both consumers' bottom line and the environment."

With GEM's plant located in Fargo, North Dakota, GEM also provides "green collar" jobs in the U.S.A. GEM vehicles are manufactured by Global Electric Motorcars, a 10-year old Chrysler company, and are neighborhood electric vehicles that are eco-friendly, economical, versatile, safe and fun to drive. With six GEM models and lots of options, customers can build their own GEM car to suit their needs (www.gemcar.com).

The House of Representatives purchased a sunshine yellow GEM eLXD, which is a two-seater utility vehicle, will be used to haul equipment and people around the Capitol grounds as appropriate, according to Chief Administrative Officer Dan Beard. It will be officially presented on Wednesday, April 2nd, 2008 at 2 p.m. (ET) by Congressman Earl Pomeroy (D-ND) to Dan Beard, in a made-for-TV and photos opportunity (Ed Begley Jr., the actor and environmentalist, may also attend).

Begun in March of 2007, the Green the Capitol initiative's mission is "to make the U.S. House of Representatives a leader in providing an environmentally responsible and healthy working environment for our employees and a showcase for sustainability," according to the CAO's website www.cao.house.gov/greenthecapitol.

GEM vehicles are battery-electric, and produce no tailpipe emissions. GEMs have been driven over 200 million tailpipe emission-free miles, and saved over 10 million gallons of gas and over 150 tons of ozone-producing pollutants from reaching the air.

Information on GEM electric vehicles is available at www.gemcar.com. To learn more about Green the Capitol, visit <http://cao.house.gov/greenthecapitol/>.

About Global Electric Motorcars (GEM):

A Chrysler company, GEM has manufactured and distributed over 36,000 neighborhood electric vehicles (NEVs) worldwide that are being used in communities across the United States, including by individuals, resorts, university and corporate campuses, master planned communities, and local, state and federal government agencies, including the U.S. military.

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GEM has been producing street-legal NEVs for 10 years. GEM vehicles have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption. The company produces six versatile, economical, eco-friendly and safe battery-electric vehicle models ranging from two-seaters to six-seaters plus three utility models, all available with a variety of options. They are also fun to drive.

GEM recently was recognized by WestStart-CALSTART with the prestigious 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California, where nearly 14,000 GEM vehicles are on the road.

GEM cars have driven a combined 200 million miles and have spared over 150 tons of ozone forming tailpipe pollutants from reaching the air, while saving nearly 10 million gallons of gasoline. GEM vehicles cost approximately one-third the cost of gas-powered vehicles to own, or about two cents per mile, the equivalent of 150 mpg.

GEM cars are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

For more information, to build your own GEM, or to locate a dealer, visit gemcar.com.

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