

**FOR IMMEDIATE RELEASE: July 1, 2008**

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**Global Electric Motorcars**

A Chrysler Company

## **GEM Electric Cars Celebrate (Energy) Independence Day** *GEM cars parade, adding “green” to July 4th*

**Fargo, ND** -- Americans are declaring their independence from rising gas prices by buying Global Electric Motorcars (GEMs) in record numbers this year. With gas prices over \$4 a gallon, GEM owners across the country are taking to the streets to parade in their GEM vehicles in celebration of July 4th.

Thomas Friedman of the New York *Times* has described “green” as the “new red, white and blue,” and GEM car owners are proving his point.

“Being green is becoming as American as baseball and apple pie,” says GEM President and COO Rick Kasper. “GEM sales are increasing every day with the rapid rise of fuel costs, and we are delighted to see such enthusiastic pride in GEM ownership.”

“GEM owners get very creative in our July 4<sup>th</sup> parade,” says Kathleen Montgomery, General Manager of Bay Harbor Yacht Club, which is hosting its 7<sup>th</sup> annual July 4<sup>th</sup> parade at Bay Harbor, Michigan, one of the largest and oldest GEM communities. “GEM car families enjoy decorating their GEM cars for our parade, showing their pride in being both American and eco-friendly.”

Cities across America that will include GEM vehicles in their 4<sup>th</sup> of July parades and festivities include:

- **Michigan** - Bay Harbor, MI. - Parade of decorated GEM cars; Sharyn Olliffe: ([www.bayharbor.com](http://www.bayharbor.com) or 231.838.2100)
- **Texas** - Houston, TX – Parade, games, prizes - Shadow Creek Ranch - with Radio Disney AM 1590 - 10:00am - 11:30am at Hwy 288 and Pearland Pkwy; Shannon Tracy: [Shannon@uvcountry.com](mailto:Shannon@uvcountry.com)) or 713.649.0556 / 800.649.0556
- **North Carolina** - Oriental, NC Croaker Festival - Featuring Ride ‘n’ Drives with GEM cars [www.croakerfestival.com](http://www.croakerfestival.com); Jill Mongelli: 704.607.2805
- **North Carolina** - Belhaven, NC - Annual 4<sup>th</sup> Festival Parade on Main Street [www.belhavennc.us](http://www.belhavennc.us); Jill Mongelli: 704.607.2805

MORE

- **North Carolina:** July 4th Youth Parade and Party - pool clubhouse at Shannamara subdivision in Stallings, NC, sponsored by Holden Realty: Holdenrealty.net or 704-893-2134, Lisa Holden (or Jill Mongelli: 704.607.2805)
- **South Carolina** - Butler, SC (Community will display their GEM cars) ([www.palmetto-bluff.com](http://www.palmetto-bluff.com)); Jill Mongelli: 704.607.2805
- **Georgia** - Jekyll Island State Park, GA. - Fireworks display; Red Bug Motors; [rbmlc@bellsouth.com](mailto:rbmlc@bellsouth.com) (912) 635-9330) or, Lenny Szabo: 407.340.8012
- **Hawaii:** Kailua 4th of July Parade. Sponsored by the "I Love Kailua" Association and the Kailua Chamber of Commerce. This event is a special event, in dedication and memories to all of Hawaii's soldiers. 808-233-6000
- **Ohio:** Lancaster County Fair Grounds July 4<sup>th</sup> Parade – Rick Arledge: 614.917.9012
- **California:** Santa Monica NEV Club – Parade - ([www.santamonicanevclub.com](http://www.santamonicanevclub.com)); or, Mike Eldridge: 909.912.2671
- **California:** Lincoln Hills – Parade includes GEM cars decorated – Downtown Lincoln, CA; Roger Oldencamp: 916.295.4812
- **Florida:** The Villages - Lake Sumter Landing and Spanish Springs – Parades; Lenny Szabo: 407.340.8012.

For more information on GEM vehicles, please visit: [www.gemcar.com](http://www.gemcar.com)

#### **About Global Electric Motorcars (GEM):**

A 10-year old Chrysler company, GEM has manufactured and distributed over 36,000 neighborhood electric vehicles (NEVs) worldwide that are being used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses.

GEM was recently recognized by WestStart-CALSTART with the 2007 Blue Sky Merit Award for its positive impact on air quality in the state of California. GEM vehicles have driven a combined 200 million miles and have spared over 150 tons of ozone forming tailpipe pollutants from reaching the air, while saving nearly 10 million gallons of gasoline (and counting . . .)

GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

For more information, to build your own GEM, or to locate a dealer, visit [www.gemcar.com](http://www.gemcar.com).

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