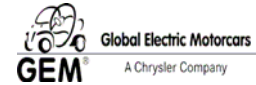


FOR IMMEDIATE RELEASE:



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**GEM Launches 2009MY Electric Vehicles**  
***Highlights include User-Friendly Option Packages***

**Fargo, ND – November 19, 2008** – Global Electric Motorcars launches its 2009 Model Year line with a variety of option packages that make GEM electric cars even more enjoyable to drive. Customers buy GEM cars because they are economical, eco-friendly, versatile, safe and reliable – and fun to drive. The 2009 MY vehicles make customizing your own GEM car even easier, by combining the most popular options with new ones tailored to specific tastes.

For example, for GEM customers who like to “accessorize” their GEM cars, there’s the Deluxe Exterior Package, with chrome light bezels, license plate lamp, hood decals and high-low beam headlights. For customers who want to dress up the interior of their GEM cars, there’s the Deluxe Interior Package with a deluxe steering wheel, embroidered floor mats and two-toned seats. Or, if you want to combine all the new option packages together for a reduced price, you can choose the LX Package.

With over 38,000 GEM electric vehicles on the road, and a track record of dependable, economical, eco-friendly, safe, and versatile vehicles that are also fun to drive, GEM is an industry leader. GEM customers include college campuses, sports teams, governments, the military, medical centers, corporate campuses, master-planned communities, and resorts. Individual consumers also enjoy driving their GEM cars for short trips, including local errands and entertainment in their neighborhoods ([www.gemcar.com](http://www.gemcar.com) for customer stories, and videos).

GEM manufactures and distributes neighborhood electric vehicles (NEVs) that are an environmentally-friendly transportation alternative. GEM vehicles drive the equivalent of 150 miles per gallon and cost about 2 cents per mile to operate.

With lifecycle costs about one-third of gas-powered vehicles, GEM cars are much more economical in price and fuel consumption. GEM vehicles produce zero tailpipe emissions. To date, GEM cars have been

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driven over 250 million emission-free miles, and have saved over 12.5 million gallons of gas. They have also prevented over 150 tons of ozone-producing pollutants from reaching the air.

### **About Global Electric Motorcars (GEM):**

An 11-year old Chrysler company, GEM has over 38,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi/shuttle services, and individuals for residential neighborhood use.

GEM produces six versatile, economical, eco-friendly and safe battery-electric vehicle models, including three passenger models and three utility models, all available with a variety of options.

GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. GEM cars have been driven over 250 million miles, saving over 12.5 million gallons of gas and over 150 tons of pollutants from reaching the air.

GEM vehicles are low-speed vehicles that are legal on most streets posted 35mph and below and have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption.

For more information, to arrange a test drive, build your own GEM, and/or locate a dealer, visit [www.gemcar.com](http://www.gemcar.com).

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