

FOR IMMEDIATE RELEASE:



Electric Vehicles Bring Eco-Cheer - GEM Announces Thanksgiving Sale ***\$500 or \$1,000 off Through December 31, 2008***

Fargo, ND – November 18, 2008 – Consumers this year favor a “green” holiday, and Global Electric Motorcars (GEM) is doing its part to spread some eco-cheer by offering customers the opportunity to save some “green” on their electric vehicles. From November 17th – December 31st, GEM is offering savings of \$500+ per car (www.gemcar.com).

GEM’s “Green” Thanksgiving Sale could not come at a better time – offering savings in cash and in environmental benefits. Driving the equivalent of 150 miles per gallon - with zero emissions - GEM 100% battery electric vehicles are an eco-friendly alternative. As sustainability and environmentalism increasingly guide consumer choices, the gift of convenient eco-transportation keeps giving all year long – with savings in cash, gas, and environmental protection.

To receive the discount, GEM customers can download coupons worth \$500 for GEM e2 and eS models and \$1,000 off all other GEM models from the GEM website, www.gemcar.com where they can also locate a dealer nearby. Then, just bring the coupon to their local GEM dealer, and apply the savings to any 2008 GEM model available in dealer inventories.

Customers in California can enjoy extra savings by combining the discount coupon with a maximum \$1,320 rebate offered through the California Air Resources Board (CARB), which aims to promote the use of alternative fuel vehicles.

With over 38,000 GEM neighborhood electric vehicles on the road, and a track record of dependable, economical, eco-friendly, safe, and versatile vehicles that are also fun to drive, GEM is an industry leader. GEM customers include college campuses, sports teams, governments, the military, medical centers, corporate campuses, master-planned communities, and resorts. Individual consumers also enjoy driving their GEM cars for short trips, including local errands and entertainment in their neighborhoods.

GEM manufactures and distributes neighborhood electric vehicles (NEVs) that are an environmentally-friendly transportation alternative, and travel at a maximum speed of 25mph as determined by law on most streets posted 35mph or less.

NEWS FROM BARNETT ELLMAN

With lifecycle costs about one-third of gas-powered vehicles, GEM cars are much more economical in price and fuel consumption. GEM vehicles produce zero tailpipe emissions. To date, GEM cars have been driven over 250 million emission-free miles, and have saved over 12.5 million gallons of gas. They have also prevented over 150 tons of ozone-producing pollutants from reaching the air.

About Global Electric Motorcars (GEM):

An 11-year old Chrysler company, GEM has over 38,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi/shuttle services, and individuals for residential neighborhood use.

GEM produces six versatile, economical, eco-friendly and safe battery-electric vehicle models, including three passenger models and three utility models, all available with a variety of options.

GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. GEM cars have been driven over 250 million miles, saving over 12.5 million gallons of gas and over 150 tons of pollutants from reaching the air.

GEM vehicles are low-speed vehicles that are legal on most streets posted 35mph and below and have many of the same safety features of regular cars (such as three-point seat belts, automotive safety glass, and lights), but are much more economical in price and fuel consumption.

For more information, to arrange a test drive, build your own GEM, and/or locate a dealer, visit www.gemcar.com.

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