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Global Electric Motorcars

A Chrysler Company

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Come Experience the “Ultimate” in Eco-Friendly Luxury Driving!

Saturday, June 21st at GEM Day in Bay Harbor

Bay Harbor, MI - Bay Harbor is the finest in luxury living, so it is fitting that its residents have the finest in luxury neighborhood driving – the GEM Special Edition -- and it's eco-friendly too.

Bay Harbor developer David V. Johnson recognized early on that GEM cars were a perfect fit with his vision for Bay Harbor as an eco-friendly luxury resort community. Many Bay Harbor residents are long-time GEM car owners, and now they have an opportunity to own the finest of the line.

Drive to and from dining, entertainment and shopping in the Village at Bay Harbor – or any of Bay Harbor’s events - in your new limited edition GEM SE, turning heads along the way (www.gemcar.com).

This Saturday, June 21st, Global Electric Motorcars (GEM) will be showing its appreciation to Bay Harbor GEM owners, including providing the opportunity to drive the limited edition Special Edition GEM cars, from 9 a.m. to 4 p.m., at the west end of the Yacht Club parking lot.

“Bay Harbor and GEM are committed to taking care of our customers and to being eco-friendly,” says Rick Kasper, President and COO of Global Electric Motorcars, the manufacturer of GEM cars. “Our annual event to express our appreciation to this great Bay Harbor-GEM community and stay in touch with our customers is something we always enjoy.”

MORE

All participants who drive their GEM vehicles to the event will receive a complimentary 21-point inspection courtesy of Fox Charlevoix, the authorized GEM dealer of Bay Harbor, MI (www.foxcharlevoix.com).

GEM owners who register and have their GEM cars inspected will also receive a free gift, and be entered to win one of several door prizes, also courtesy of Fox Charlevoix. Refreshments will be served throughout the day.

About Global Electric Motorcars (GEM):

A 10-year old Chrysler company, GEM has over 36,000 zero-emission neighborhood electric vehicles (NEVs) on the road worldwide - used by local, state and national government agencies, and resorts, master planned communities, and university, medical and corporate campuses, as well as by individual consumers.

GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART.

GEM vehicles may be eligible for incentives and tax credits from clean-air districts and other governmental agencies.

For more information, to arrange a test drive, build your own GEM, and/or locate a dealer, visit www.gemcar.com.

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