

Santa Trades in Reindeer for Zero-Emission GEM Car

Global Electric Motorcars Rescues the Holidays for Boys & Girls Club of the West Valley

Los Angeles, CA – December 23, 2008 – To spread some much-needed eco-cheer this holiday season, electric automaker Global Electric Motorcars (GEM) and Barnett Ellman PR are teaming up for *Operation Green Toy 'Drive'* to benefit The West Valley Boys & Girls Club, including a fun GEM-decorating experience, a lesson on eco-friendly driving, and of course, lots of presents for the Club's kids.

On **Tuesday, December 23 at 4 p.m. (PST)**, Santa Claus will be delivering toys to children of the Boys & Girls Club of the West Valley. This Christmas, however, Santa is opting for a zero-emission mode of transport, delivering presents with a decorated red and white GEM 100% electric vehicle.



Driving the equivalent of 150 miles per gallon, GEM 100% battery-electric neighborhood electric vehicles may not be as traditional as Santa's sleigh, but they are certainly more economical at two cents per mile. GEM electric vehicles also produce zero tailpipe emissions and leave almost no carbon footprint (unlike Rudolph!), making these green vehicles an ideal transportation alternative for Santa and everyone's daily short trip-driving.

It seems the West Valley Boys and Girls Club was short toys for the holidays. A team effort came to the rescue, with the toys being provided by the kindness of strangers through a toy drive facilitated by Barnett Ellman. The red GEM e4 car on loan to Santa is being delivered by Bill Fenton of Response Vehicle Solutions, a GEM dealer located in North Hollywood.

"We so appreciate the support of GEM – and organizations like them – because without that kind of support, many of these children would not have holiday presents," says Jan Sobel, President/CEO of the Boys & Girls Club of the West Valley."

About Global Electric Motorcars (GEM):

A 11-year old Chrysler company, GEM has nearly 40,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned

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communities, and university, medical and corporate campuses, as well as by sports teams, taxi-shuttle services, and individuals consumers.

The six passenger and utility models of GEM vehicles are legal on most streets posted 35 mph and below and have many of the same safety features of regular cars, but are much more economical in prices and fuel consumption.

GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies. GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information, to price your own GEM car or locate a local dealer, visit www.gemcar.com.

About The Boys & Girls Club:

The Boys & Girls Club of the West Valley was founded in 1995 to provide safe, affordable, educational and productive activities for at-risk youth during non-school hours.



The need for a Boys & Girls Club in the area has never been more apparent and its focus on offering a place where children can experience a positive environment of friendship, playtime, and learning has never been greater. Fifty-four percent of the members of the Club live in homes with an annual household income under \$30,000. Sixty percent of the children are from single-parent households.



Jessica Lieu and Tyler Barnett with Barnett Ellman PR

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Contact:



Joan Michelson at GEM
Ph. 702.806.3690 (cell)
jmichelson@gemcar.com

Tyler Barnett at Barnett Ellman PR
Ph. 323.937.1351
Tyler@barnettellman.com