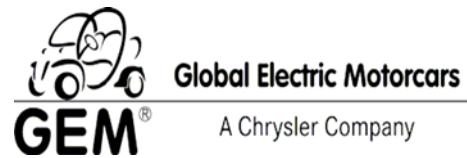


FOR IMMEDIATE RELEASE:



“GREEN” US AUTOMAKER - GEM - CELEBRATING “BEST YEAR EVER”
Featured at Detroit Auto Show

Detroit, MI – January 2009 – From January 11th to the 25th leading electric automaker Global Electric Motorcars (GEM) is set to showcase its 2009 line of electric vehicles at America’s largest auto exhibition, Detroit’s North American International Auto Show (NAIAS). Featured as part of Chrysler’s platform, Fargo, North Dakota-based GEM is celebrating 2008 as its best year ever, solidifying its position as the industry leader in electric auto production and sales with buyers focusing on energy-efficient, eco-friendly and economical driving solutions.

For eleven years, GEM has been demonstrating how American ingenuity can create **“green collar” jobs**, directly and indirectly, through vendors, suppliers and dealerships. GEM’s 6 model fleet – **2, 4 and six-passenger models and 3 utility models** - drive the equivalent of **150 miles per gallon** proving to be an environmentally-friendly transportation alternative to the gas-guzzlers of the past.

“Now more than ever, consumers and institutions are driving with both economics and sustainability in mind,” says GEM President and COO Rick Kasper. **“GEM’s record-breaking performance in 2008** demonstrates the customer demand for electric vehicles and that GEM is successfully meeting their needs.”

GEM recently launched its 2009 Model Year Line, which allows for thorough customization by combining the most popular options with new additions tailored to specific tastes. GEM will be showcasing its most up-to-date models at NAIAS (Detroit Auto Show) this year.

With **lifecycle costs about one-third of gas-powered vehicles**, GEM neighborhood electric vehicles are much more economical in price and fuel consumption, at about **two cents per mile**. GEM vehicles also have **many of the same safety features** of traditional automobiles, such as three-point seat belts, automotive windshield, mirrors and headlights, making them a safe and ideal choice for green commuters nationwide.

GEM cars are **driven by college campuses, sports teams, state and local governments, medical centers, corporate campuses, master-planned communities, resorts, and individual consumers**. GEM cars may fulfill government mandates and qualify for financial incentives such as for alternative fuel and zero-emission vehicles, including qualifying under the “Buy American Trade Agreements Act.”

NEWS FROM BARNETT ELLMAN

U.S. government agencies already own thousands of GEM cars, including the Army, Navy, Air Force, Marines, National Park Service, VA hospitals, NASA, Capitol Hill, EPA, and the Departments of Agriculture, Energy and Homeland Security.

GEM vehicles produce zero tailpipe emissions, leaving almost no carbon footprint. To date, GEM cars have been **driven over 300 million emission-free miles**, and have **saved over 15 million gallons of gas**. They have also **prevented over 180 tons of ozone-producing pollutants** from reaching the air.

About Global Electric Motorcars (GEM):

A 11+-year old Chrysler company, GEM has nearly 40,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi-shuttle services, and individuals consumers GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

The six passenger and utility models of GEM vehicles are legal on most streets posted 35 mph and below and have many of the same safety features of regular cars, but are much more economical in prices and fuel consumption.

GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information, to price your own GEM car or locate a local dealer, visit www.gemcar.com or call Tyler Barnett at 323.937.1351 or Joan Michelson at 702.806.3690 (cell).

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