

BARNETT ELLMAN

FOR IMMEDIATE RELEASE:

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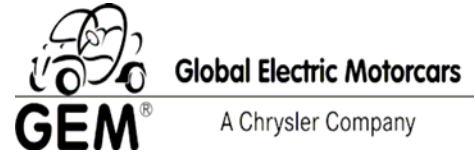
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GEM Cars Get the Green Inaugural Ball Rolling! *GEM Selected to Provide Emission-Free Shuttles for VIPs*

Washington, DC - January 15, 2009 – Global Electric Motorcars (GEM) is proud to have been selected by the hosts of the prestigious event, Environment America, One Degree Less, and Event Emissary, to provide GEM 100% battery-electric eco-friendly cars to transport VIPs and celebrities to and from the highly-anticipated “Green Inaugural Ball.” This 100% organic celebration is set to take place on January 17th from 8 p.m. – 12 midnight at the Andrew W. Mellon Auditorium. From the hors d’ourves to the flower arrangements, every aspect of the Ball was designed to be “green.”

The Green Inaugural Ball highlights grass roots individuals and organizations that are devoted to improving the environment, so GEM cars, which are legal on streets over 35mph or below, were a natural for transportation. GEM e6 models that hold 6 passengers will be used to shuttle guests to and from the Ball and a 4-passenger GEM e4 model will also be prominently displayed inside the Ball. The GEM e6 “shuttles” and drivers is being provided by e-Cruzers.com, and the e4 GEM on display is being provided by Pohanka Chrysler Dodge of Leesburg.

“We are proud to showcase GEM electric cars at the Green Inaugural Ball celebrating Obama’s inauguration,” says Event Emissary Co-Founder Stephanie Campbell. “Using the GEM cars to transport many of the Green Inaugural Ball’s VIPs demonstrates how even big, high-profile events can be ‘green’ and classy at the same time.”

As the Andrew W. Mellon Auditorium is conveniently located half a block away from a Metro Station, Event Emissary is urging Ball attendees to take advantage of the city’s public transportation on celebration night.

The Green Inaugural Ball also makes sure that its green message transcends beyond transportation – from its environmentally conscious décor to paperless ticket sales, the Ball focuses on “going green” in all aspects of the event. This includes serving local and organic food and beverages, composting food waste and floral arrangements, and using an energy-efficient lighting scheme. Ball organizers also plan to pay for wind power offsets and carbon credits to ensure the event is carbon neutral.

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Driving the equivalent of 150 miles per gallon at 25 miles per hour, GEM electric vehicles are much more economical in price and fuel consumption. GEM vehicles also produce zero tailpipe emissions, leaving almost no carbon footprint. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

The Green Inaugural Ball is sure to be a GEM of an event, celebrating the nations' new eco-focused administration.

About Global Electric Motorcars (GEM):

An 11-year old Chrysler company, GEM has nearly 40,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi-shuttle services, and individuals consumers. GEM vehicles may be eligible for incentives and tax credits from clean-air districts and other governmental agencies.

The six passenger and utility models of GEM vehicles are legal on most streets posted 35 mph and below and have many of the same safety features of regular cars, but are much more economical in price and fuel consumption.

GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information, to price your own GEM car or locate a local dealer, please visit www.gemcar.com or call Tyler Barnett at 323.937.1351 or Joan Michelson at 702.806.3690 (cell).

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