

FOR IMMEDIATE RELEASE:

Contact:

Joan Michelson at GEM
Ph. 702.806.3690 (cell)
jmichelson@gemcar.com

Or,

Tyler Barnett at Barnett Ellman PR
Ph. 323.937.1351
Fx. 323.931.8819
Tyler@barnettellman.com



GEM Electric Cars Promote Clean Driving Across the Nation for Earth Day 2009

Nation's Largest Electric Vehicle Manufacturer in American Communities

Fargo, ND - April 17, 2009 – Earth Day festivities across the nation are in progress to celebrate sustainability and environmental awareness, and this year Global Electric Motorcars (GEM) will be driving the nation's eco-conscious celebrations by showcasing its emission free vehicles to raise awareness about clean driving. These 100% battery-electric cars represent the future of short distance driving, and have been on the road for over eleven years. They are manufactured in America's heartland, Fargo, North Dakota.

To celebrate Earth Day 2009, cities all across America have incorporated GEM vehicles as an integral part of their celebrations. Notable Earth Day events featuring GEM vehicles include:

- **Red Bug's Eco-friendly event** at the Georgia Sea Turtle Center, Jekyll Island, GA on April 18, 10 a.m.- 4p.m. (<http://www.jekyllisland.com/mothernaturefestival/>)
- **Charlotte's Clean & Green Earth Day Celebration** in Charlotte, North Carolina on April 18, 10 a.m. – 3 p.m.
- **Green Youth Movement's Sustainable Garden Project** at Archer School for Girls in Los Angeles, California on April 22, in the afternoon.
- **eCruzers' Annapolis Goes Green Event** in Annapolis, Maryland on April 22 from 5:30 p.m. to 7:30 p.m (annapolisgoesgreen.com).
- **Miami Goes Green Event** in Miami, Florida on April 22 from 5 p.m. – 7 p.m.
- **The Green Hopper's Earth Day Celebration**, Picnic in the Park, Riverside Park, Wilton Manors, Florida on April 22, 12 p.m. – 2 p.m. (alangoinggreen@yahoo.com)
- **Egolf Motors' GEM Ride & Drive Event** at Weyers Cave, Virginia from 10 a.m. – 3 p.m. (more)

NEWS FROM BARNETT ELLMAN

- **Chrysler ENVI in Rochester, MI Earth Day Expo** –Saturday & Sunday, April 18 & 19, 2009
<http://earthdayexpo.org/>

Driving the equivalent of 150 miles per gallon or two cents per mile, GEM neighborhood electric vehicles are much more economical in price and fuel consumption than gas-powered cars – just the kind of efficient and eco-friendly engineering that consumers today are demanding.

GEM vehicles also produce zero tailpipe emissions, leaving almost no carbon footprint. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

GEM cars are very affordable, and can be driven on most public roads that are posted at 35 mph or less. They are the ideal vehicles for local, around-town use, such as to and from mass transit stations, taking the kids to school or the library, grocery shopping, or other common neighborhood or downtown errands.

Every GEM model costs just pennies a day to operate, and a GEM car is virtually maintenance free. The cost of ownership is just one-third that of a comparable gasoline vehicle because oil changes and other related expenses are eliminated. With eight times greater fuel efficiency, driving a GEM car is a commitment to a greener way of life.

For more information about GEM vehicles or to locate a dealer, visit www.gemcar.com

About Global Electric Motorcars (GEM):

A 11+-year old Chrysler company, GEM has nearly 40,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi-shuttle services, and individuals consumers. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

The six models of GEM vehicles (passenger and utility) are legal on most streets posted 35 mph and below and have many of the same safety features of regular cars, but are much more economical in price and fuel consumption.

GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information, to price your own GEM car or locate a local dealer, visit www.gemcar.com or call Joan Michelson at 702.806.3690 (cell). ###