

NEWS FROM BARNETT ELLMAN

FOR IMMEDIATE RELEASE:

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GEM Electric Cars Celebrate Earth Day with Nation's Capitol

Washington, DC-April 20, 2009 – The nation's largest electric vehicle manufacturer, Global Electric Motorcars (GEM) will have its 100% electric cars available to drive as part of the U.S. Senate's celebration of Earth Day 2009, the Senate Energy & Environmental Fair's ECO-Roadshow, on Tuesday, April 21st from 10am to 2pm on Capitol Hill.

GEM will also be on hand at the Electric Drive Transportation Association's (EDTA) *Annual Capitol Hill Briefing* on Wednesday, April 22nd at 9am to noon, at the Russell Senate Office Building. Cars will be on display from noon to 3pm.

The ECO Roadshow is on Tuesday, April 21 from 10 a.m. – 3 p.m behind the Russell Senate Office Building at 1st and C Streets N.E. Senators, government officials, and the public are encouraged to come and learn about the Capitol's recent efforts to "green" its facilities, and how these methods can be applied to homes, offices, and communities. Senators will also be giving speeches and GEM will provide ride-and-drives throughout the day.

The EDTA's Annual Capitol Hill Briefing is planned for Wednesday, April 22 from 9 a.m. – 12 p.m. at the Senate Russell Building, Room 325, with cars on display from noon to 3pm outside. Panelists will discuss how federal policies can help accelerate the mainstreaming of electric drive technologies, reduce U.S. dependence on oil, and cut greenhouse gas emissions.

GEM vehicles qualify for a 10% federal tax credit (depending upon individual tax circumstances), and may assist state and local governments in their transportation electrification projects provided for in the 2009 stimulus package - incentives that encourage driving 'green.'

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Driving the equivalent of 150 miles per gallon or two cents per mile, GEM electric vehicles are much more economical in price and fuel consumption than gas-powered cars – just the kind of efficient and eco-friendly engineering that consumers today are demanding.

GEM vehicles also produce zero tailpipe emissions. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information about GEM vehicles or to locate a dealer, visit www.gemcar.com

About Global Electric Motorcars (GEM):

A 11+-year old Chrysler company, GEM has nearly 40,000 neighborhood electric vehicles on the road worldwide used by local, state and national government agencies, and on resorts, master planned communities, and university, medical and corporate campuses, as well as by sports teams, taxi-shuttle services, and individuals consumers. GEM vehicles are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

The six models of GEM vehicles (passenger and utility) are legal on most streets posted 35 mph and below and have many of the same safety features of regular cars, but are much more economical in price and fuel consumption.

GEM is a winner of the prestigious 2007 Blue Sky Merit Award from WestStart-CALSTART. To date, GEM cars have been driven over 300 million emission-free miles, and have saved over 15 million gallons of gas. They have also prevented over 180 tons of ozone-producing pollutants from reaching the air.

For more information, to price your own GEM car or locate a local dealer, visit www.gemcar.com or call Joan Michelson at 702.806.3690 (cell).

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