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Amp Control, Inc. Named GEM 2009 New Dealer of the Year

Piedmont-based GEM battery-electric vehicle dealership to accept award on May 4

Piedmont, OK – April 30, 2010 – Amp Control, Inc. located in Piedmont, Oklahoma, has been named the 2009 New Dealer of the Year by Chrysler Group Global Electric Motorcars LLC (GEM). The dealership will be presented with the award during a community event at 2:00 p.m. on Tuesday, May 4 at their headquarters located at 210 Piedmont Road in Piedmont.

The GEM New Dealer of the Year award is the highest honor a GEM dealership can receive during their first year of selling and servicing the GEM line of 100 percent battery-electric vehicles. Amp Control, Inc. became an authorized GEM dealership in September 2009 joining more than 100 GEM dealerships in the U.S. and around the world.

Amp Control, Inc. was selected for the 2009 award because of their outstanding sales and their commitment for providing residents in the state of Oklahoma an electric vehicle transportation alternative.

“We are honored to receive the GEM 2009 New Dealer of the Year Award,” said Max Heckl, General Manager for Amp Control, Inc. “We believe that the GEM product line is a fun, eco-friendly way to drive in Oklahoma and with the available state and federal tax incentives, is affordable as well.”

Each of the six GEM models are eligible for the Oklahoma Qualified Electric Motor Vehicle Property Income Tax Credit which allows Oklahoma residents to receive an income tax credit of 50% of the cost of the vehicles. Combined with the ARRA Federal Tax Credit, which offers 10% of the purchase price, GEM vehicles can be purchased for an extremely low cost.

GEM vehicles are 100 percent battery-electric and emit zero tailpipe emissions. They have a top speed of 25 mph and a range of up to 30 miles on a charge making them a cost-effective and energy-efficient way to run errands, drive to work or school, haul equipment, or transport people around work facilities. GEM cars cost approximately two cents per mile to operate and can be plugged into a standard 110-volt outlet to recharge.

For more information on the GEM line of electric vehicles, to learn more about the available tax credits, or to schedule a test drive, contact Amp Control, Inc. at 405-373-0990.

About Chrysler Group Global Electric Motorcars LLC (GEM):

As a wholly owned subsidiary of Chrysler Group LLC, Global Electric Motorcars (GEM) is the market leader in the low-speed, Neighborhood Electric Vehicle (NEV) industry and has more than 40,000 GEM battery-electric vehicles on the road worldwide. GEM cars are used by local, state and national government agencies, resorts, master-planned communities, universities, medical and corporate campuses, as well as by sports teams, taxi-shuttle services and individual consumers.

The six GEM passenger and utility models are legal on most streets with posted speeds of 35 mph or less and have many of the same features of regular cars, but are much more economical in price and fuel consumption. GEM cars are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

To date, GEM cars have driven more than 500 million emission-free miles and have saved more than 19.5 million gallons of gasoline. They also have prevented more than 93,000 metric tons of CO2 emissions from reaching the air.

For more information, visit www.gemcar.com or contact Tamara Johnson at tjohnson@gemcar.com or 1-888-871-4367.

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