

**FOR IMMEDIATE RELEASE**

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**Chrysler Group Global Electric Motorcars LLC (GEM) Receives  
2010 EV-angelism Award**

*GEM accepts award at national conference May 11*

**Fargo, ND – May 11, 2010** – Chrysler Group Global Electric Motorcars LLC (GEM) was presented with the 2010 “EV-angelism Award” from the [Alternative Fuel Vehicle Institute](#) (AFVi) at the group’s [national conference and expo](#) held in Las Vegas, Nev., May 9-12, 2010. AFVi honored GEM for its history and leadership in the low-speed, Neighborhood Electric Vehicle (NEV) market, noting the company’s commitment to manufacturing environmentally-friendly vehicles and its long service, which has helped build credibility for the NEV industry as a whole.

Over the past 12+ years, more than 40,000 GEM electric vehicles have been placed in service worldwide. These vehicles have been driven more than 500 million emission-free miles, have saved more than 19.5 million gallons of gas, and have reduced CO<sup>2</sup> emissions by more than 93,000 metric tons.

GEM representatives were presented with the award on Tuesday, May 11, 2010, during the morning General Session. Throughout the event, GEM representatives will be showcasing the company’s new right hand drive GEM vehicle, designed for conducting security checks, delivering mail, or parking enforcement (booth #425).

GEM vehicles are 100 percent battery-electric and emit zero tailpipe emissions. They have a top speed of 25 mph and a range of up to 30 miles on a charge making them a cost-effective and energy-efficient way to run errands, haul equipment, or transport people around work facilities. GEM cars cost approximately two cents per mile to operate and can be plugged into a standard 110-volt outlet to recharge.

GEM has been an exhibitor of the annual AFV national conference and expo for the past six years. The conference and expo brings together public and private fleets and other government and industry stakeholders who share the mission of advancing the use of alternative fuels and advanced technologies in

the marketplace. The conference has long supported non-petroleum fuels including natural gas, ethanol, biodiesel, propane and electricity, as well as the alternative fuel vehicles that can use those fuels.

For more information on the GEM line of electric vehicles or to find the GEM dealership nearest you, visit [www.gemcar.com](http://www.gemcar.com) or call 1-888-871-4367.

**About Chrysler Group Global Electric Motorcars LLC (GEM):**

As a wholly owned subsidiary of Chrysler Group LLC, GEM has been the market leader in the low-speed, Neighborhood Electric Vehicle (NEV) industry for the past 12 years and has more than 40,000 GEM battery-electric vehicles on the road worldwide. GEM cars are used by local, state and national government agencies, resorts, master-planned communities, universities, medical and corporate campuses, as well as by sports teams, taxi-shuttle services and individual consumers.

The six GEM passenger and utility models are legal on most streets with posted speeds of 35 mph or less and have many of the same features of regular cars, but are much more economical in price and fuel consumption. GEM cars are eligible for incentives and tax credits from clean-air districts and other governmental agencies.

For more information, visit [www.gemcar.com](http://www.gemcar.com) or contact Tamara Johnson at [tjohnson@gemcar.com](mailto:tjohnson@gemcar.com) or call Global Electric Motorcars at 1-888-871-4367.

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